



CHICAGO'S FIRST LADY CRUISES - TICKET BOOTHS

RIVERWALK DEVELOPMENT

CLIENT Chicago Architecture Center | **LOCATION** Chicago, Illinois (River Walk)

PROJECT SCOPE

Due to the Chicago Riverwalk's popularity and growth and its architectural sightseeing river tours hosted by the Chicago Architecture Center, Chicago's First Lady Cruises retained Eckenhoff Saunders to unify five individual trailers into a single ticket purchasing venue. A simple vocabulary of horizontal wood slats evokes a ship's hull while prominently branding the First Lady's dock.