



INNERWORKINGS

TURN-KEY WORKPLACE DEVELOPMENT FOR GLOBAL INTERDISCIPLINARY MARKETING FIRM

CLIENT InnerWorkings | **LOCATION** Chicago, Illinois (Loop) | **SIZE** 41,500 sf

PROJECT SCOPE

InnerWorkings (INWK) is a global marketing execution firm serving Fortune 500 brands across various industries. INWK partnered with Eckenhoff Saunders to deliver a turn-key project and re-imagine its Chicago headquarters. The firm worked closely with INWK to integrate architectural elements resulting in a bright, active space combined with open office and collaborative areas. The new office reflects INWK's energy, the diversity of its brands, and the firm's high level of expertise in integrated marketing communication services.

During the design process, INWK undertook a simultaneous re-branding effort. By working closely with INWK and their graphics consultant, ER2, we were able to accommodate fully integrated brand messaging throughout their new headquarters in a way that was more than signage. As a result, it became a part of the wayfinding and identity of the various spaces throughout the project.

The office features a blend of private and collaborative work areas, phone rooms, and a board room suite. A large community break room sits at the heart of the new headquarters and can double as a display/event space for staff or clients. The unique setting reinforces INWK's brand and mission standards while maintaining flexibility for client and staff needs.